

Briarcliff Woods-Sagamore Barracudas Swim Team Sponsorship Opportunities

Each summer adults, children and teens across DeKalb County come together to create an experience of recreation, fitness, and entertainment that helps to weave the fabric of community. For the children who participate in summer swim leagues, valuable, even life saving, skills are acquired. For adults, it's an opportunity to slow down and get to know neighbors within our immediate communities, but also throughout DeKalb County as friends introduce friends to those they know from opposing teams.

The Briarcliff Woods-Sagamore Swim Team consists of 150 swimmers ages 5 through 18 from the Sagamore Hills and Briarcliff Woods Neighborhoods, located in near I85 and the Clairmont Road exit. Approximately 500 swimmers and spectators attend Barracuda swim meets.

The Barracudas Swim Team has two primary goals:

- To provide coaching that allows new, as well as accomplished athletes, to improve their strokes and times throughout the season.
- To provide an environment that develops a love for swimming and fitness in each participant.

Largely volunteer run, the Barracuda Swim Team is able to pay coaches through swimmers' fees. To keep fees at a level that allows any child to participate, capital improvements and equipment have been paid by sponsors of the swim team. This year a new timing system and other basic equipment is needed. We encourage you or your business to consider sponsoring the Barracudas at one of the following levels:

\$800 Season Sponsor

- Banner providing visibility at Briarcliff Woods Beach Club during swim meet season
- Your logo prominently displayed on swim team web page with link to your business
- Verbal thanks by the announcer during home meets
- Logo on meet event schedule provided to members/guests
- Mention in emails to team parents
- Opportunity to distribute marketing material of your choice to team parents by email
- Opportunity to distribute marketing material of your choice to team members (i.e. coupons, samples, give aways, etc.)

\$500 Team Sponsor

- Logo on swim team web page with link to your business
- Verbal thanks by the announcer during home meets
- Logo on meet event schedule provided to members/guests
- Mention in emails to team parents
- Opportunity to distribute marketing material of your choice to team parents by email

\$250 Meet Sponsor

- Logo on swim team web page with link to your business
- Verbal thanks by the announcer during home meets
- Logo on meet event schedule provided to members/guests